



# A Conversation with Lucy Kalanithi, M.D.

Tuesday, June 27, 2017 | 7:00-9:00pm

The Martha Proctor Mack Ballroom, Southern Methodist University  
3301 Dyer St., Dallas, TX 75275

*This event marks the 1st anniversary of the Cancer Moonshot 2020 initiative led by Vice President Joe Biden and benefits Cancer Support Community North Texas.*

**Speaker, Reception or Survivor Sponsor \$7,500**

- Logo recognition on all event collateral, including Save the Date, event signage, program
- 10 sponsor reception passes
- Up to 15 event tickets w/ premium reserved seating
- 15 signed copies of "When Breath Becomes Air"
- Recognition on event website, social media and 3 North Texas clubhouses

**Silver Sponsor \$2,500**

- Logo recognition on all event collateral, including Save the Date, event signage, program
- 4 sponsor reception passes
- 6 event tickets w/reserved seating
- 6 signed copies of "When Breath Becomes Air"
- Recognition on event website, social media and 3 North Texas clubhouses

**Gold Sponsor \$5,000**

- Logo recognition on all event collateral, including Save the Date, event signage, program
- 6 sponsor reception passes
- Up to 10 event tickets w/preferred reserved seating
- 10 signed copies of "When Breath Becomes Air"
- Recognition on event website, social media and 3 North Texas clubhouses

**Bronze Sponsor \$1,000**

- Logo recognition on all event collateral, including Save the Date, event signage, program
- 2 sponsor reception passes
- 2 event tickets
- 2 signed copies of "When Breath Becomes Air"
- Recognition on event website, social media and 3 North Texas clubhouse

I am unable to participate as a sponsor, but please accept my donation of \$\_\_\_\_\_.

Tickets available at \$40/person and includes admission to event and a copy of the book.  
Please visit [ACancerConversation.com](http://ACancerConversation.com) to purchase your tickets.

**Individual or Organization Name (exactly as it is to appear in printed materials):**

\_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Sponsor Signature:** \_\_\_\_\_

Enclosed is my check of \$\_\_\_\_\_ made payable to Cancer Support Community North Texas.

Visa, MasterCard, American Express - Please submit payments to our website: [Give2CSC.org](http://Give2CSC.org)

*(Please note "Kalanithi Event Sponsorship" in comment section.)*



For additional information, please email [Info@CancerSupportTexas.org](mailto:Info@CancerSupportTexas.org) or call (214) 345-8230.  
CancerSupportTexas.org | P.O. Box 601744, Dallas, TX 75360 | Phone: (214) 345-8230 | Fax: (214) 345-8248

